

## **AFFIRMATIONS FOR THE BUSINESS OF SPEAKING COURSE**

### **MODULE ONE: THE MINDSET FOR PEAK DELIVERY**

#### **On Delivering a World-class Talk, affirms...**

I am the voice!  
I prepare!  
I deliver!  
I add value!  
I get value!  
I am rewarded!

### **MODULE TWO: BRAND MANAGEMENT**

#### **As you go about your Branding, declare that...**

I am deliberate about my brand.  
I manage my brand perception well.  
I build a world-class brand as a speaker!

### **MODULE 3: MONETISATION**

#### **As you Monetize your speaking, declare...**

I am open to receiving payment for the value I deliver as a speaker.  
I price myself well.  
I attract those who will pay me what I'm worth.

### **MODULE 4: MARKETING CHANNEL**

#### **On Marketing, affirm...**

I market myself shamelessly.  
Doors are open to me.  
I master the business of my speaking!